

JAMES EDWARD PRINCE

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SUMMARY

Determined to create engaging and high-quality content while utilizing skills in video production, editing, and photography.

EDUCATION

Ferris State University, Big Rapids, MI - August 2020 to December 2022

- Bachelor of Science degree in Television and Digital Media Production achieved in December 2022
- GPA: 3.92 / 4.00

Muskegon Community College, Muskegon, MI - August 2018 to May 2020

- General Studies and Coursework
- GPA: 3.86 / 4.00

SKILLS

Video Production

- Proficient with multiple models/makes of cameras including Sony, BlackMagic, Canon and Nikon
- Experience in live production roles such as director, camera operator, technical director, graphics and replay
- Effectively used other production elements such as audio and lighting equipment

Editing

- Specialize in post-production work for both creative and technical projects
- Worked in multiple editing suites such as Adobe Creative Cloud, Avid Media Composer and Final Cut Pro
- Experience with 2D animation and basic title animations

Production

- Shot, edited and delivered many packages that included crime, infrastructure, weather, education, etc...
- Produced and directed "Ferris Sports Update" for Fox 32 WFQX-TV in Cadillac, MI
- Produced the "It's Academic" show as well as multiple segments for the "Ferris in Focus" show

WORK EXPERIENCE

ImageStream, Portage, MI - May 2022 to November 2022

- Worked on multiple creative and technical projects for clients such as Stryker, Zoetis, Humanex, and the City of Portage as an intern
- Camera operated live events for corporate clients such as summit events

Premier Concrete Coatings, White Pigeon, MI - November 2022 to March 2023

- Worked with clients, installers, and staff to create compelling marketing services via video interviews, tutorials, and engagement
- Coordinated with the social media manager to publish weekly and daily content on platforms such as YouTube, Facebook, Instagram, TikTok, LinkedIn, etc...
- Traveled with the crew to capture the average day of an installer so that we could show our clients how the process works from start to finish

WWMT-TV News Channel 3, Lansing, MI - June 2023 to Present

- Worked in tandem with a reporter to develop, film and edit news stories based in multiple Michigan cities
- Worked in a fast-paced, news environment that required efficient shooting and editing without sacrificing the quality of the story
- Edited daily on Avid Media Composer and delivered packages to four different stations across Michigan
- Shot a multitude of interviews/packages with notable people including Governor Gretchen Whitmer, Lt. Governor Garlin Gilchrist II and Attorney General Dana Nessel

AWARDS AND RECOGNITIONS

College of Business Student Excellence Award - April 2022

- Awarded for the Bachelor of Science in Television and Digital Media Production